

Wealden Advertiser Property *South East*

COWDEN CLOSE, HORNS ROAD, HAWKHURST, KENT TN18 4QT

Telephone: (01580) 753322 Fax: (01580) 755104 Email: property@wealdenad.co.uk Website: www.wealdenproperty.co.uk

Media Pack

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About Us

Wealden Advertiser Property South East is a high quality magazine dedicated to the property market covering a large proportion of the affluent south-east of England.

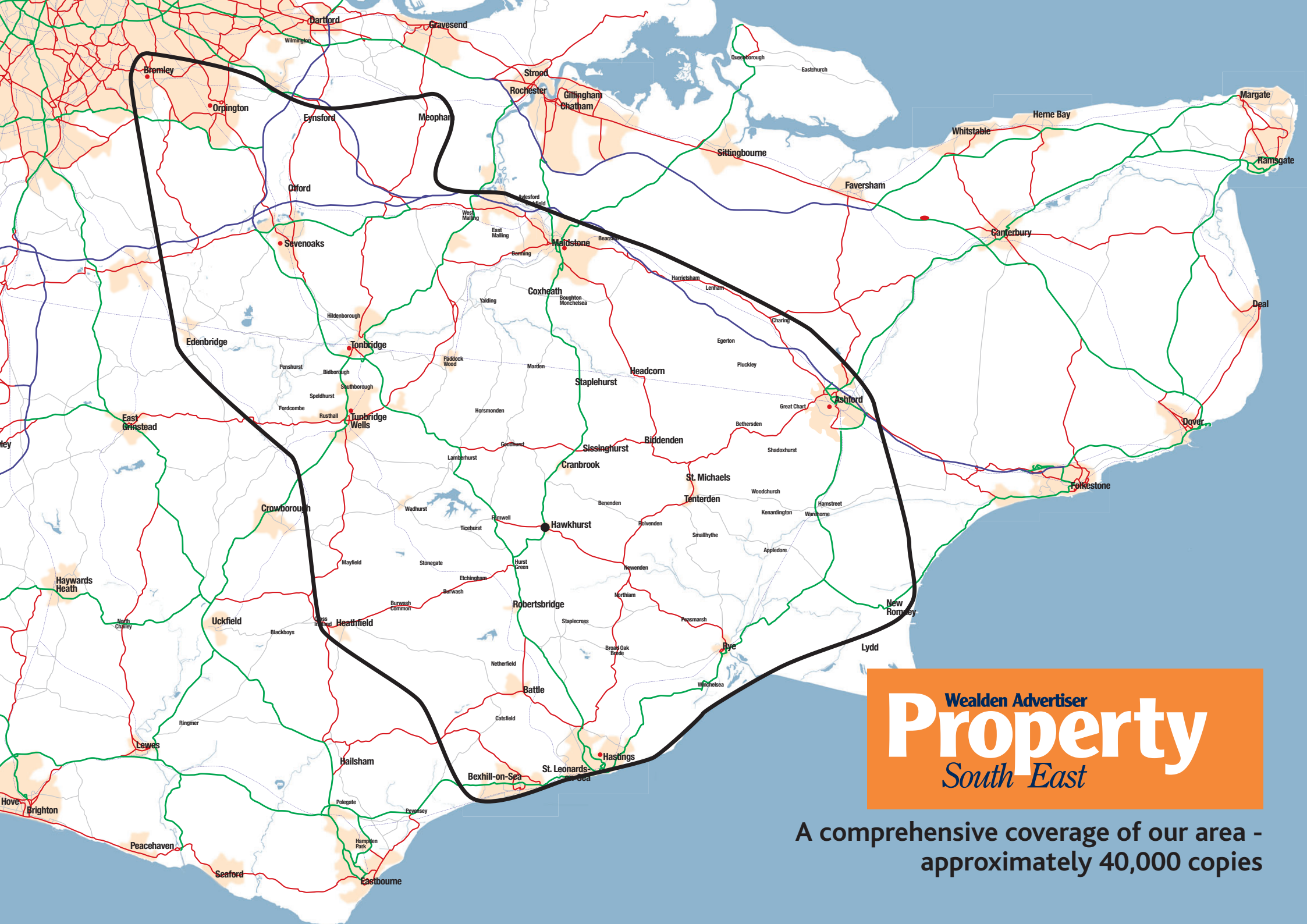
Established within the Wealden Advertiser over 30 years ago, it has developed into a stand- alone magazine promoting property for sale and to rent within the Kent and East Sussex Weald and abroad. Interesting and informative editorial written by property professionals or those with a wealth of experience in the property world is included weekly, along with a comprehensive design and trade section, antiques and auction details plus related local businesses.

With an increasing circulation of over 40,000 copies weekly the magazine is free at over 400 carefully chosen pick up points or delivered, free of charge, to the door with local newspapers.

Our website www.wealdenproperty.co.uk allows interested parties to view the magazine page by page, or download it, to browse at their leisure.

Advertised new builds within the region are identified on a map, both in the magazine and on the web-site, where we provide contact details and direct links to the builders' sites for further information. There are also direct links to local estate agents and a variety of sites, of interest to those in the process of moving, such as schooling, transport and price comparison sites etc.

Printed on-site to the highest quality Property South East provides an essential guide to those relocating and a vital tool to agents, developers and those seeking to promote their businesses in hard copy and via the World Wide Web.



Wealden Advertiser
Property
South East

A comprehensive coverage of our area -
approximately 40,000 copies

Who's Who ...

GENERAL MANAGER, Wealden Advertiser Ltd.

GRAHAM THORN

Telephone 01580 753322

graham.thorn@wealdenad.co.uk

EDITOR, Wealden Advertiser Property South East

MELANIE PAYNE

Telephone 01580 755115

melanie.payne@wealdenad.co.uk

PROPERTY SALES & MARKETING

DEE FLOWER

Telephone 01580 753322

dee.flower@wealdenad.co.uk

DESIGN & TRADE PROFESSIONALS, SALES & MARKETING

FRANÇOISE FLETCHER and REBECCA HUNT

Telephone 01580 753322

francoise.fletcher@wealdenad.co.uk
rebecca.hunt@wealdenad.co.uk

GRAPHIC DESIGN

STEVE PAYNE

Telephone 01580 755116

property@wealdenad.co.uk

ACCOUNTS DEPARTMENT

MARC O'HARE AAT

Telephone 01580 755118

marc.ohare@wealdenad.co.uk

Distribution and Circulation

Appledore	150	Grafty Green	50	Pembury	650
Ashford	550	Greatstone	100	Pett	75
Battle	605	Hastings	1,676	Petts Wood	250
Bearsted	175	Hawkhurst	1,597	Pluckley	375
Beckenham	150	Headcorn	1,670	Robertsbridge	400
Beckley	75	(1,225 copies door-to-door)		Rolvenden	250
Benenden	450	Heathfield	1,225	Rye	870
Bethersden	125	(900 copies door-to-door)		Sandhurst	350
Bexhill-on-Sea	720	High Halden	160	Sedlescombe	225
Biddenden	356	Hildenborough	50	Sevenoaks	440
Bodiam	50	Horam	100	Sissinghurst	300
Brenchley	110	Horsmonden	250	Smarden	300
Broad Oak	150	Hurst Green	350	Staplecross	150
Bromley	250	Iden	75	Staplehurst	2,720
Burwash	380	Kingswood	100	(1,600 copies door-to-door)	
Borough Green	100	Lamberhurst	200	Stonegate	50
Boughton Monchelsea	40	Lenham	195	St. Michaels	975
Catsfield	75	Little Chart	25	Sutton Valence	245
Camber	150	Longfield <i>railway station</i>	100	Ticehurst	355
Charing	125	Loose	90	Tenterden	2,463
Chart Sutton	175	Lydd	175	(1,025 copies door-to-door)	
Chelsfield <i>railway station</i>	100	Maidstone	475	Tonbridge	225
Chislehurst	150	Marden	1,331	Tunbridge Wells	1,005
Coxheath	750	(1,050 copies door-to-door)		Wadhurst	670
(600 copies door-to-door)		Matfield	25	Westfield	250
Cranbrook	3,351	Mayfield	80	Winchelsea	90
(2,550 copies door-to-door)		Meopham <i>railway station</i>	100	Wittersham	33
Cross In Hand	25	New Romney	410	Woodchurch	180
East Peckham	200	Netherfield	50	Wrotham	50
Egerton	75	Newenden	25	Yalding	100
Etchingham	65	North Down	75		
Fairlight	100	Northfleet	100		
Flimwell	125	Northiam	650		
Frant	25	Orpington <i>railway station</i>	100		
Frittenden	75	Otford	50		
Goudhurst	735	Paddock Wood	575		
(650 copies door-to-door)		Peasmarsh	1,000		

plus posted or collected from our
offices in Hawkhurst

Total distribution
approximately **40,000**

Advertising Rates

ESTATE AGENT / GENERAL ADVERTISING

COLOUR

Full page	£716 + VAT
Half page	£475 + VAT
Quarter page	£310 + VAT

BLACK & WHITE

Full page	£440 + VAT
Half page	£320 + VAT
Quarter page	£175 + VAT

Front Page advert (colour only) 207mm x 65mm £197 + VAT

Colour advertising per column cm £13.⁹⁰ + VAT

Black & White advertising per column cm £6.¹⁵ + VAT

Lineage 40p per word (minimum advert £4.80) pre-pay only

DESIGN & TRADE PROFESSIONALS

COLOUR

Full page	£716. ⁰⁰ + VAT
Half page	£357. ⁰⁰ + VAT
Quarter page	£178. ⁰⁰ + VAT
Eighth page	£ 89. ⁰⁰ + VAT
Sixteenth page	£ 44. ⁵⁰ + VAT

BLACK & WHITE

Full page	£440. ⁰⁰ + VAT
Half page	£220. ⁵⁰ + VAT
Quarter page	£112. ⁵⁰ + VAT
Eighth page	£54. ⁵⁰ + VAT
Sixteenth page	£27. ⁰⁰ + VAT

Important notice for advertisers supplying their own artwork

**We prefer to receive high resolution
print-ready PDF files**

(Please remember to check the 'embed all fonts' checkbox).

OTHER ACCEPTED FILE FORMATS:

QuarkXPress, Adobe Photoshop, Illustrator, or InDesign files.

EPS, TIFF or JPEG images should have a minimum resolution of 250dpi.

All artwork is to be emailed to property@wealdenad.co.uk

Alternatively, artwork can be can be supplied on CDs, DVDs or USB memory sticks.

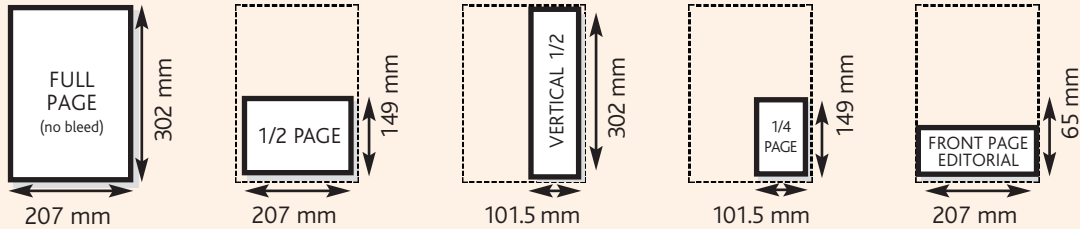
All files should be CMYK conversion. We take no responsibility for errors arising from files being supplied in RGB or any other format, or for the incorrect reproduction of an advertisement if a colour proof is not supplied.

Please note: copy supplied in **Corel Draw, Microsoft Word, Publisher, Excel, Powerpoint or Microsoft Works** are **NOT** suitable.

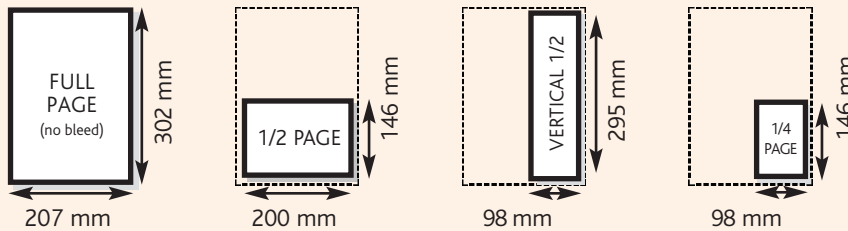
Any artwork that is supplied in these formats will often require resetting

We cannot be held responsible for exact matching of logos, name styles and typefaces unless we are supplied with the item in digital form. It is not possible to ensure quality using letterheads or compliment slips

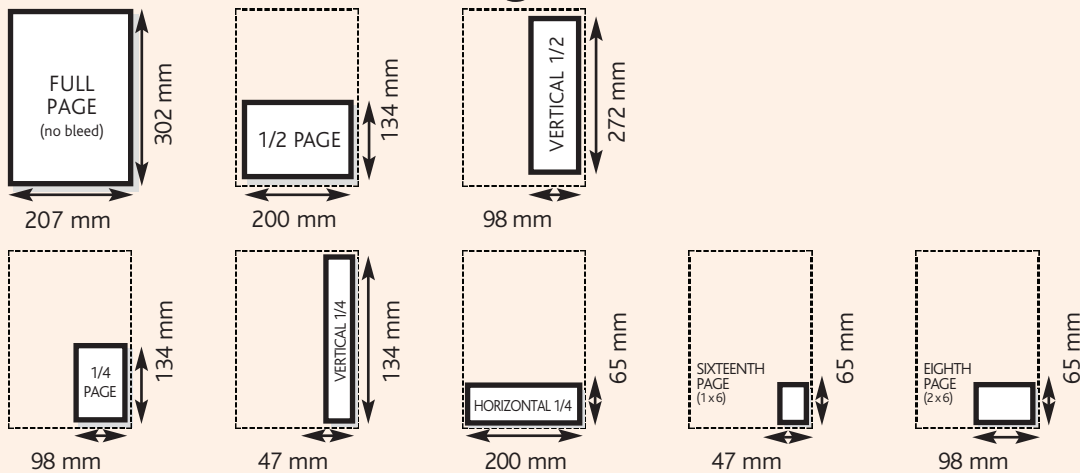
Advertisement sizes - Estate Agent



Advertisement sizes - General Advertising



Advertisement sizes - Design & Trade Professionals



Column Measurements

1 column	47 mm	2 columns	98 mm
3 columns	149 mm	4 columns	200 mm

if you require any other sizes or details, please contact our Production Department on 01580 755116

Our Graphic Designers are happy to advise or assist with the design of your artwork. This is a complimentary service, subject to Terms & Conditions.

Resumé

- A comprehensive coverage of our area - approximately 40,000 copies distributed FREE
- Consistent superb reproduction and copy accuracy
- Constantly updated website www.wealdenproperty.co.uk with page-to-view option and links to client's websites
- Early publication - distribution commencing every Wednesday
- FREE full page editorials, independently written to promote the more unique properties on the market
- Map identifying New Builds and Developments within our area can be seen both in our publication and on our website with links to developers for further information
- Editorial, design, production and distribution from one location
- Free graphic design service for our clients
- Interesting and informative editorial throughout
- Specialist Design & Trade classification promoting property-related businesses
- Experienced staff with a knowledge of estate agency
- Reliability. Over 20 years' experience of producing publications in the Kent & East Sussex Weald